

Improving Your Experience with ERP and CRM Software

Complimentary Webinar Nov. 12, 2024



Only about half of manufacturers report being satisfied with their ERP and CRM software systems.

This complimentary webinar will explain the reasons for these gaps between expectations and reality and, more importantly, provide strategies, a continuous improvement program, and implementable tips that help improve a manufacturer's experience with these complex systems.

Webinar Highlights



- Events that create the four types of software performance gaps
- The 7-Step ERP and CRM improvement roadmap
- The importance of defining and maintaining ERP and CRM performance requirements
- Assessing software fit and utilization
- Using the assessment to drive improved use and performance
- Cost benefit analysis

Who Should Attend

- C-level executives interested in improving their company's experience with their most important and expensive software assets
- Mid-level managers and staff that are users of ERP and CRM software, especially those that believe their companies are not fully utilizing their current systems


Presenter


Scott Holter | CPIM, Director, Meaden & Moore


Scott has spent more than 25 years in manufacturing and technology consulting, working with manufacturers and distributors of all sizes across many industries. He has extensive experience with multiple enterprise software applications, not only assisting clients with evaluating and selecting software, but also improving the utilization of their existing software. He has led dozens of projects to evaluate, recommend and select enterprise software in a way that maximizes their investment. In that time, Scott has reviewed, evaluated and audited more than 100 different enterprise software products.


Learn more about Scott and Meaden & Moore via mrcpa.org/events.

 Nov. 12, 2024

 10:00 AM – 11:30 AM

 Complimentary Webinar

 Virtual via Zoom

 Registration is required:
mrcpa.org/events

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More information available at mrcpa.org/events or contact Nicole Pierce at nicole.pierce@mrcpa.org.

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