

# Keeping the Family in the Family Business



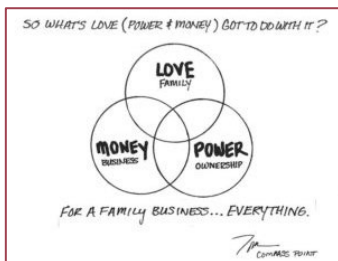
Complimentary Webinar

Oct. 22, 2024

Join our complimentary, interactive webinar!

Running a family business comes with its unique set of challenges and rewards. In this engaging 90-minute session, you'll receive expert coaching, participate in hands-on exercises, and engage in meaningful discussions to help you navigate the delicate balance between family dynamics and business success. We'll guide you through the journey of building effective governance—covering everything from family meetings and shared values to family constitutions and creating a formal board structure.

## Webinar Highlights



In this webinar you will learn about:

- The 3 Circle Model of Family Business
- Common challenges family businesses face and proven strategies to overcome them
- The critical role of next-generation leadership development
- Key traits of successful family-owned businesses
- How governance can foster family harmony and business success

## Who Should Attend

This webinar is perfect for family business owners, spouses, and adult children who are eager to create a thriving business while maintaining strong family relationships. If you're dealing with the following challenges, this session is for you:

- Wearing too many hats and feeling overwhelmed
- Family members holding key roles without clear accountability
- No clear strategy for integrating the next generation into the business
- Lack of a succession plan (which can take years to develop)
- No structured approach to managing the intersection between family and business

Don't miss this opportunity to learn how to preserve your family legacy while fostering a successful, sustainable business. Visit [mrcpa.org/events](https://mrcpa.org/events) to register and for full webinar details.

## Presenters

**Lizette Dubacher** | Compass Point Consulting, Family Business Consultant

Lizette works with mid-size companies in the area and helps owners and leadership teams improve and grow their businesses as well as strengthen their families.

**Cheryl Doll** | Compass Point Consulting, Family Business Consultant

Cheryl works closely with owners and their leadership teams to build a strong foundation for continued success around the concepts of strategy, execution, leadership, talent, systems, profit, and core customer.

More information available at [mrcpa.org/events](https://mrcpa.org/events) or contact Nicole Pierce at [nicole.pierce@mrcpa.org](mailto:nicole.pierce@mrcpa.org).



Oct. 22, 2024



10:00 AM – 11:30 AM



Complimentary Webinar



Virtual via Zoom



Registration is required:  
[mrcpa.org/events](https://mrcpa.org/events)

\*Fees and times subject to change. Visit [mrcpa.org/events](https://mrcpa.org/events) for current details.