

How to Protect Yourself from Increasing Bank Fraud

AmericanBank

Complimentary Webinar

Sept. 24, 2024

Financial fraud is skyrocketing, and with the rise of AI, the risks have never been greater. But don't worry—there are steps you can take to protect your assets. Join our upcoming webinar to uncover essential strategies to outsmart even the most sophisticated fraudsters.

Don't let your hard-earned money fall into the wrong hands. Secure your spot now and stay one step ahead!

Webinar Highlights



In this webinar you will learn about:

- Different types of fraud and what happens
- Steps you can take to protect yourself and your business from fraud
- Solutions that minimize your potential exposure to fraud
- What to do if you think you were the victim of fraud

Who Should Attend

CEOs, CFOs, Controllers, Bookkeepers, or anyone who handles checks, is authorized to make payments, or others who initiate authorize transfers/wires, etc.

Visit mrcpa.org/events to register and for full webinar details.

Presenters

Anne Di Santo | American Bank, VP, Cash Management Officer

Anne is a financial professional who strives to be the strongest advocate for her customers. She has been in the banking industry for over 23 years. Anne has worn many different hats; from Teller, Personal Banker, Branch Manager and lastly Cash Management. In her current position, she is responsible for building customer relationships while managing all disciplines within the sales management process.

Lisa Luciano | American Bank, VP, Commercial Lending

Lisa A Luciano works for American Bank as a Vice President in the Commercial Lending Group. Luciano is a lifelong Lehigh Valley resident and a graduate of the Wescoe School at Muhlenberg College. She prides herself on finding solutions for her clients, and future clients, business banking needs. Lisa is very active in the community and serves on the Board of the Parkland Community Library as Treasurer. She has served on many other Boards in the Lehigh Valley.

More information available at mrcpa.org/events or contact Nicole Pierce at nicole.pierce@mrcpa.org.



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10:00 AM – 11:30 AM



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Virtual via Zoom



Registration is required:

mrcpa.org/events

*Fees and times subject to change. Visit mrcpa.org/events for current details.

Manufacturers
Resource Center



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